Ramya Joseph ‘02  
CEO and Founder, Pefin

Educational Background
MS Computer Science - AI & Machine Learning, Columbia University  
MS Financial Engineering, Columbia University  
BS Computer Science/Minor in Economics, UMBC

Work Experience
Vice President, Proprietary Trading, Goldman Sachs  
Associate, Equity Trading Labs, Morgan Stanley  
Software Engineer, IBM

Major Accomplishments
SXSW 2018, Pefin Wins People’s Choice in Interactive Innovation  
Benzinga Founder of the Year  
NSF Graduate Research Fellow

Entrepreneurship - The Roller Coaster Ride of Unknown Outcomes

Although most people gravitate towards the safety of known outcomes, the uncertainty of entrepreneurship can have its own rewards. Being an innovator is about taking big risks that oftentimes have completely unknown outcomes. A startup is often a roller coaster ride with highs and lows and unexpected drops. It takes energy and a deep sense of purpose to manage the unknowns. In short, trying to create something new from scratch takes guts. Here we explore the uncertainties entrepreneurs face across financial, business, team, and personal aspects and how to thrive in this environment.

Come listen to Ramya Joseph, the World’s First AI Financial Advisor, talk about her entrepreneurial journey and valuable lessons learned along the way.

September 29, 2021  
Noon - 1 p.m.  
To Be Held Virtually

The Raymond V. Haysbert, Sr. Entrepreneurship Lecture Series provides a platform for successful entrepreneurs to candidly share their experiences and insights with UMBC students, faculty, alumni and the Baltimore business community. The series highlights experiences, lessons learned and unique issues and challenges faced by entrepreneurs in the creation of a new enterprise.

QUESTIONS?
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