

THE PSYCHOLOGICAL IMPACT OF ENTREPRENEURSHIP



VERONICA BLACK
COO & ORGANIZATION WELLNESS STRATEGIST,
E 50 SOLUTIONS, LLC

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17**

**12 - 1PM
UNIVERSITY CENTER 310**

ABOUT THE WORKSHOP:

This workshop aims to illuminate the connection between eight key business priorities and the psychological aspects of entrepreneurship. Participants will explore the often-neglected psychological factors that affect entrepreneurs, gaining insight into the challenges they face from both business and psychological perspectives. Additionally, the workshop will highlight strategies for promoting the psychological well-being of entrepreneurs and recommend approaches to enhance their business success.